

# SQUARES

A design & dev  
conference by Circles Co.

CREATORS OF CIRCLES CONFERENCE

2017 SPONSORSHIP BROCHURE

# SQUARES

— *3rd Edition* —

APRIL 26-28, 2017 IN GRAPEVINE, TEXAS

[SQUARESCONFERENCE.COM](http://SQUARESCONFERENCE.COM)

# 10 GREAT S P E A K E R S

*four of them being:*



UNA KRAVETS



JONATHAN SNOOK



DAVE RUPERT



GREYSON MACALPINE



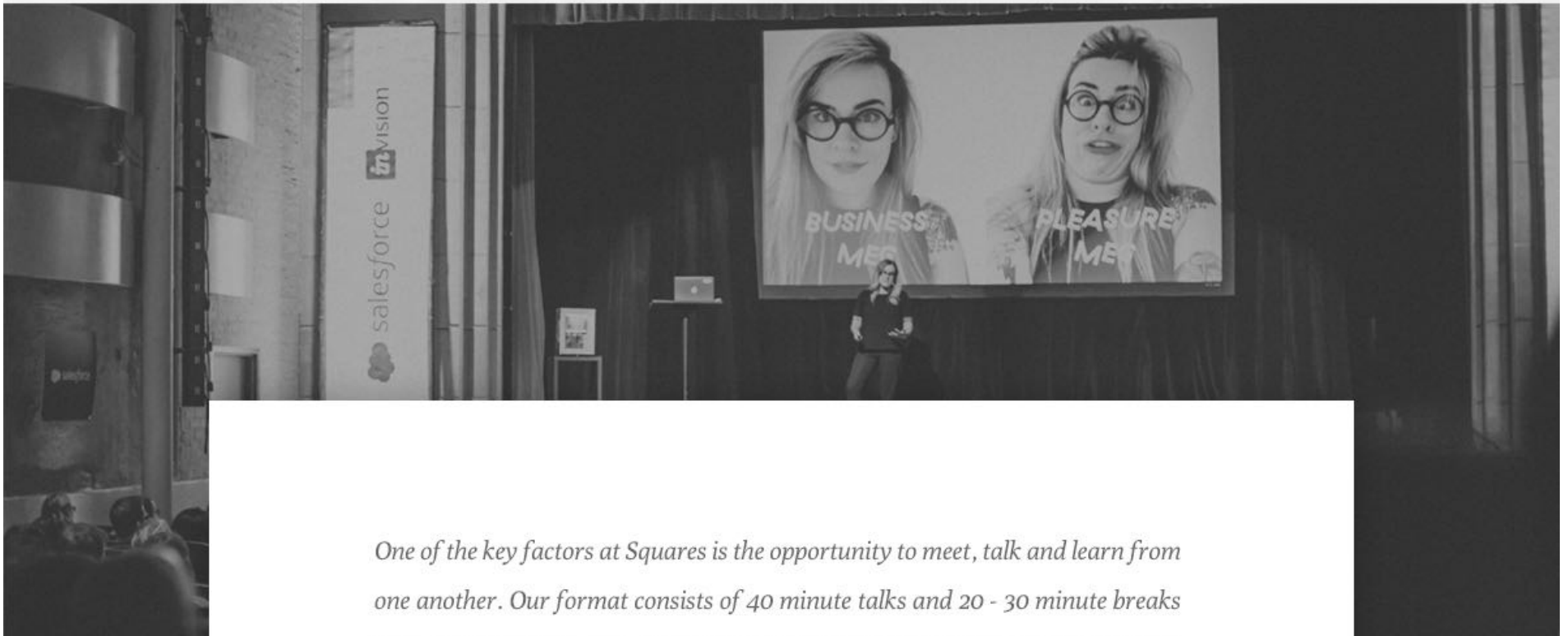
**WHY SPONSOR  
SQUARES?**

## THE ATTENDEES



*Just like Circles, our creative conference, attracts creatives from all over the country, Squares has done the same with techs & devs. The attendees can be found working for non-profits, fortune 500 companies, freelancing, and start-ups as designers creative directors and/or founders. In 2015, Squares **MORE THAN DOUBLED** Circles first year on attendees from 110 to just over 200. In 2017 we plan on having close to 350 attendees.*

## THE FORMAT



*One of the key factors at Squares is the opportunity to meet, talk and learn from one another. Our format consists of 40 minute talks and 20 - 30 minute breaks with a 2 hour lunch. The attendees have time for discussions with the speakers after the presentations and to talk to each other.*

## THE AFTER PARTY



*The after party is held at one of Grapevines beautiful wineries called Delayne Vinyard. It is located about 15 minutes away from the venue. Dinner is provided alongside water, soft drinks, complimentary wine and beer. This is a great place for sponsors to connect with the attendees.*



# SPONSORSHIP LEVELS

INNOVATE • CONNE



# SPONSORSHIP LEVELS

<p>PACKAGE I</p> <p><b>\$500</b></p> <p>NO LIMIT</p> <p>Logo on conference website</p>	<p>PACKAGE II</p> <p><b>\$1,500</b></p> <p>NO LIMIT</p> <p>+ Package I</p> <p>Twitter account added to our Twitter list <a href="https://twitter.com/squaresconf/sponsors">@squaresconf/sponsors</a></p> <p>A tweet from <a href="https://twitter.com/squaresconf">@squaresconf</a></p> <p>1 ticket to the conference</p>	<p>PACKAGE III</p> <p><b>\$3,500</b></p> <p>6 AVAILABLE</p> <p>+ Package I &amp; II</p> <p>Signage at registration and main entrance</p> <p>2 tickets to the conference</p>	<p>PACKAGE IV</p> <p><b>\$6,500</b></p> <p>4 AVAILABLE</p> <p>+ Package I, II &amp; III</p> <p>Mention of your sponsorship each day</p> <p>Signage throughout the venue except for main stage</p>	<p>PACKAGE V</p> <p><b>\$12,000</b></p> <p>3 AVAILABLE</p> <p>+ Package I, II, III &amp; IV</p> <p>Signage on main stage</p> <p>Sponsorship of the opening and closing party</p>
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## THE ROCKSTAR PACKAGE

**\$16,000**

3 AVAILABLE

All Packages Included  
as well as Sponsorship of the  
MAIN Afterparty

# ADDITIONAL SPONSORSHIP PACKAGES

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## THE BEANS \$4,000

*This sponsors coffee and cups for both days*

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## THE LIQUIDS \$2,000

*This sponsors drinks and water bottles for both days*

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## THE SOLIDS \$5,000

*This helps sponsor part of the food at the after party*

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## THE VIP DINNER \$3,500

*This sponsors the speaker dinner. 2 seats included.*

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## THE SESSIONS \$3,500

*This sponsors the recorded sessions on video*

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## THE GLAMOUR SHOTS \$1,500

*This sponsors the photobooth for the after party*

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## THE LANYARDS \$2,500

*Your logo will be added on the back of the badge*

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## THE BOOZE \$2,500

*Helps pay for drinks at the after party*

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WANT TO SPONSOR  
**SQUARES?**

# CONNECT WITH US AT

*We are just a click away...*



@SquaresConf



sponsors@squaresconference.com



squaresconference.com

A group of people are gathered around a whiteboard in a meeting room. The whiteboard is covered in hand-drawn sketches and diagrams. The word "SQUARES" is overlaid in large, white, bold, sans-serif capital letters across the center of the image. The background is a solid red color. The sketches on the whiteboard include the word "SQUARES" in a stylized font, a URL "shopify.com/partners", and various geometric shapes and lines. The people are seen from the back or side, looking at the whiteboard. One person is holding a glass of water. The overall atmosphere is collaborative and creative.

# SQUARES